

Dr. Mitchell Zeifman BSc, ND

318-300 Antibes Drive ♦ North York ♦ Ontario ♦ Canada ♦ M2R 3N8 ♦ 647-886-0434 ♦ mzeifman@ccnm.edu

EDUCATION

Ontario Institute for Studies in Education - University of Toronto

Master of Education (2021-Present)

- Leadership in Higher Education Program

Canadian College of Naturopathic Medicine

Doctor of Naturopathic Medicine (1999-2003)

Ryerson Polytechnic University

Publishing Program (1996)

University of Toronto

Bachelor of Science (4-Year) (1989-1994)

- Human Biology and English Literature Majors

ADDITIONAL TRAINING

Certified Bowen Therapist (2003)

RELEVANT SKILLS and EXPERIENCE

- Board licensed and registered to practice as a Naturopathic Doctor in Ontario
- Educational lecture delivery to professionals, students and public
- Part-Time RSNC Faculty Representative (2009-2011)
- Member of the Ontario Association of Naturopathic Doctor, the Canadian Association of Naturopathic Doctors and the American Association of Naturopathic Doctors

EXPERIENCE

Associate Dean, Clinical Education

Canadian College of Naturopathic Medicine (August 2011 – present)

- Overseeing and developing the clinical education program, including all clinical education courses, clinical preceptorship and clinical intern clerkship
- Developing and administering assessment and evaluation of the naturopathic clinical internship
- Recruiting and managing the clinical faculty team of approximately 50 naturopathic doctors and ensuring all faculty meet CCNM teaching standards
- Consulting with the Dean and Associate Deans on matters of program administration and development
- Consulting with the Associate Director of Clinical Services on operational matters of all CCNM teaching clinics

Course Instructor/Coordinator, Botanical Medicine, Year 2

Canadian College of Naturopathic Medicine (September 2009 – Dec 2011)

- Lecturing on topics in Botanical Medicine
- Coordinating of small-group, problem-based learning sessions
- Supervising teaching assistants for the small-group PBL sessions
- Developing curriculum and assessment for the botanical medicine course and stream

Naturopathic Doctor

CCNM Integrated Healthcare Centre (Jan 2012 – Present)

West Coast Wellness Centre (November 2006 – Dec 2011)

Atlant Pain and Injury Solutions (December 2006 – May 2007)

Kinetic Therapy Clinic (March 2006 – November 2006)

- Diagnosing patients with a variety of health concerns
- Treating and managing patients using naturopathic therapies
- Managing and marketing clinical practice

Clinic Supervisor (Part-Time)

Robert Schad Naturopathic Clinic, CCNM (May 2007 – August 2011)

- Supervising student interns and the care of patients at the naturopathic college's teaching clinic
- Teaching student interns diagnosis and naturopathic treatment in a clinical setting
- Evaluating student interns in the areas of medical knowledge and clinical abilities

Professional Account Representative

Promedics Nutraceutical Ltd. (May 2007 – March 2009)

- Representing a line of professional quality natural health products
- Increasing sales and customer base in the Greater Toronto Area (100% in first 6 months)
- Providing technical product support to Naturopathic Doctors

Course Instructor/Curriculum Coordinator

Institute for Yoga Therapy (January 2007 – May 2007)

- Instructing students in Anatomy and Physiology
- Revising Anatomy and Physiology course curriculum

Clinic Co-Founder & Naturopathic Doctor

Origins Naturopathic Clinic (2003 – 2006)

- Managing care for patients with a variety of health issues
- Managing business planning, marketing and finances
- Maintaining daily clinic operations

Relevant Group Membership

- Council of Chief Academic and Clinical Officers (CCACO), a committee of the Association of Accredited Naturopathic Medical Colleges (AANMC)
- Academic Collaborative for Integrative Health (ACIH) member – Clinical Education Working Group
 - Project for Inter-Institutional Education Relationships - project lead 2014-2018
 - Integrative Clinics Webinar Project – project lead, Jan 2018 – Present
- Canadian Association of Naturopathic Doctors (CAND) Board Member, February 2016 – Present
 - Executive Committee Member of CAND, Secretary, August 2019 – Present
- Humber College Traditional Chinese Medicine Practitioner Program Advisory Committee, April 2021 - Present

Relevant Professional Development

- *Project Management Essentials*. Canadian Management Centre. 2011.
- *Principles of Assessment for the Continuum of Clinical Competence (PACCC)*. Canadian Association for Medical Education (CAME), Feb 3-5, 2014
- *Organizational Behaviour*. University of Toronto School of Continuing Studies. 2016.
- *Indigenous Health Conference 2018*. University of Toronto Post MD Education. 2018.

Affiliations

- Member of Ontario Association of Naturopathic Doctors
- Member of Canadian Association of Naturopathic Doctors

Professional Speaking Engagements

- Inter-Professional Healthcare Students Association (IPHSA) Symposium, March 27, 2014. *Panel Discussion on Alternative and Complementary Healthcare in IPEC*. Helliwell Centre, Toronto General Hospital

Publications

- Huff H, Solomonian L, Cooley K, Seely D, Zeifman M, El-Hashemy S, Prousky J, on behalf of the CCNM Clinical Therapeutics Committee. Screening breast thermography: Perspective from the Clinical Therapeutics Committee of the Canadian College of Naturopathic Medicine. Published online: http://www.ccnm.edu/health_concerns_rsnc/screening_breast_thermography April 2013
- Also accepted for publication in NDNR.
- Henriksen M, Zeifman M, Thompson H. G, Beasleigh S, Byrd-Vaughn M, Carino J, Clark B, Conner K, Degroot N, El-Hashemy S, Geyer M, Guiltinan J, Johnson J, Mitchell J, Olehausen J, Prenguber M, Sanders J, Scotten D, Staruch A, Yanez J. *MedEdPublish* 2015, 5: 5. <http://dx.doi.org/10.15694/mep.2015.005.0005>. Developing Core Competencies for Naturopathic Medicine Programs in North America: AANMC Core Competencies of the Graduating Naturopathic Student.
- *AANMC Core Competencies of the Graduating Naturopathic Student, 2015*. Editorial team.
- *AANMC Core Competencies of the Graduating Naturopathic Student, 2019*. Editorial Team.
- *AANMC Competencies for Telehealth Practice, 2021*. Editorial Team.