

## **Daniel D. Seitz**

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### ***Experience in Professional Higher Education and Accreditation***

#### **Executive Director**

**2004-Present**

COUNCIL ON NATUROPATHIC MEDICAL EDUCATION, Great Barrington, MA

- Responsible for overall administrative and fiscal management of CNME, a U.S. Department of Education-recognized accrediting agency for naturopathic doctoral programs in the U.S. and Canada.
- Plan and carry out the Council's work in partnership with the Board of Directors and committees.
- Organize and participate in accreditation site visits to colleges of naturopathic medicine.
- Represent CNME before the U.S. Dept. of Education; ensure regulatory compliance.
- Revise CNME accreditation standards, policies, publications and other materials; develop new policies.
- Handle communications with member colleges, regulatory agencies, legislative bodies, and the public.
- Tripled reserve funds to reach and amount equal one year of operating expenses.

#### **Advisor and Facilitator, Alternative/Complementary Medicine Higher Education** **2001-Present**

- Guide higher education institutions through accreditation and degree authorization processes.
- Assist in strategic planning, curriculum revision, administrative restructuring, and other matters.
- Advise boards in transitioning to policy governance and other matters; facilitate planning retreats.
- Assist in development of educational and accreditation standards for emerging fields.
- Assist in designing fundraising campaigns and drafting foundation grants.
- Partial client list: Int'l Assn. of Yoga Therapists, Nat'l Ayurvedic Medical Assn., American Tibetan Medical Assn., Kripalu Yoga Center, Five Branches University, American Nutrition Assn.

#### **Consultant and Founding Dean, Grad. Programs in Acupuncture and Oriental Medicine** **2001-2003**

NEW YORK CHIROPRACTIC COLLEGE, Seneca Falls, NY

- Oversaw the development of new master's degree programs in acupuncture and Oriental medicine.
- Guide development of the program mission and curricula.
- Engaged in strategic planning and developed program budgets.
- Identified and interviewed potential faculty members and administrative staff.
- Co-wrote successful application to New York State for master's degree-granting authorization.
- Explored opportunities for clinical affiliations with local hospitals.
- Developed program marketing materials and recruitment strategies.

#### **President**

**1992-2001**

NEW ENGLAND SCHOOL OF ACUPUNCTURE (NESA), Watertown, MA

- Responsible for overall administrative and fiscal management of NESA.
- Gained authority from Massachusetts Board of Higher Education to award two master's degrees.
- Increased annual revenues from \$850,000 to \$3.7 million, eliminated deficit and created reserve fund.
- Tripled size of the college's facilities to 44,000 square feet; established a new, expanded clinic facility.
- Developed institution-wide strategic plans, student recruitment strategies and promotional materials.
- Increased enrollment to 270 students, a 250 percent increase.
- Developed clinical and research affiliations with other institutions, including Harvard and Tufts U.
- Created annual fund and engaged in fundraising; initiated alumni newsletter.
- Expanded community, continuing and professional education program.
- Created faculty ranking system; developed personnel policies; increased salaries and benefits.
- Directed two self-study processes leading to full five-year re-accreditation.

### ***Volunteer Service with Educational, Accreditation and Other Organizations***

KRIPALU CENTER FOR YOGA AND HEALTH **2006-2013**  
ADVISORY BOARD, KRIPALU SCHOOL OF AYURVEDA

- Advise KSA Dean on degree authorization and other matters; along with Dean, met with Assoc. Dir. for Academic Policy of the MA Board of Higher Education and spoke at a KSA fundraising event.
- Facilitated annual meetings of the National Ayurvedic Medical Association Board of Directors

BERKSHIRE CO-OP MARKET BOARD OF DIRECTORS **2007-Present**

- Serve as Board president for a cooperatively run whole foods grocery store with \$8 million in annual revenues, promoting local, fair trade and organically produced food.
- Led initiative to reincorporate BCM as a cooperative organization under Massachusetts law and draft a new set of corporate bylaws; revised Board's policy governance manual.
- Meet with farmers to explore local purchasing options, and with state and local officials to provide information on cooperative organization issues and organic practices.
- Invited to present workshop at the June 2013 Consumer Cooperative Management Assn. conference

NEW YORK CHIROPRACTIC COLLEGE **2003-2010**  
ACUPUNCTURE AND ORIENTAL MEDICINE ADVISORY COMMITTEE

- Provide advice on accreditation, program development, curriculum and other matters.
- Commencement speaker for NYCC School of Acupuncture and Oriental Medicine, 2007.

SPECIAL COMMISSION ON COMPLEMENTARY AND ALTERNATIVE **2000-2002**  
MEDICAL PRACTITIONERS

- Served on 12-member commission created by Massachusetts State Legislature to review proposed legislation to license naturopathic medicine in Massachusetts.
- Met with officials from the Mass. Department of Public Health to review proposed legislation.
- Testified in support of naturopathic licensure before the MA Legislature's Healthcare Committee.

ACCREDITATION COMMISSION FOR ACUPUNCTURE AND **1996-2001**  
ORIENTAL MEDICINE

- Chaired commission, 1998-2001.
- Engaged in strategic planning and development of accreditation standards for new doctoral degree.
- Worked closely with Executive Director to revise accreditation standards.
- Represented Commission before the U.S. Department of Education.
- Met with state legislators and officials regarding licensing issues.

COUNCIL OF COLLEGES OF ACUPUNCTURE AND ORIENTAL MEDICINE **1992-2001**

- Mission/Bylaws Committee chair, 1996-2001; responsible for revising mission and bylaws.
- Executive Committee member, 1995-1997.

### ***Education***

UNIVERSITY OF MASSACHUSETTS – BOSTON **Ed.D., 2009**

*Higher education administration with a focus on leadership and change.*

Dissertation Title: *Integrating Contemplative and Student-Centered Education:*

*A Synergistic Approach to Deep Learning.*

Received Higher Education Department dissertation research scholarship

BOSTON UNIVERSITY SCHOOL OF LAW **J.D., 1985**

UNIVERSITY OF CHICAGO **M.A.T., 1980; B.A., 1977**

### ***Other Professional Experience***

**Presenter, CCMA** **2013, 2014**

- Presented workshops on board governance at the annual conference of the Consumer Cooperative Management Association.

**Dean of Administration** **2003-2004**

JOHNSON STATE COLLEGE, Johnson, VT

- Responsible for oversight of financial and business operations, facilities operations, human resources, bookstore and dining services; reduced payables; worked with facilities director to develop campus renovation plan and arrange state funding for renovations.
- Established campus environmental committee and chaired wellness center planning committee; worked with dining service to develop composting program and explore purchase of local and organic produce.

**Attorney, Private Practice, Newton, MA** **1990-1992**

- Incorporated and advised non-profit organizations, including an international relief organization and a school of Ayurvedic medicine.

**Acupuncture Unit Chief** **1987-1990**

MASSACHUSETTS BOARD OF REGISTRATION IN MEDICINE, Boston, MA

- Created new division within Board of Registration in Medicine to license the practice of acupuncture in Massachusetts.
- Drafted licensing and disciplinary regulations, formulated policy, developed application materials.
- Met with representatives of schools, professional societies and the accreditation agency to discuss licensing regulations and other issues.

**Legal Assistant** **1981-1982**

WHITE & CASE, New York, NY, and Indonesia

- Translated and edited legal documents; Acted as interpreter and met with Indonesian officials.

**Researcher** **1980-1981**

U.S./CHINA ARTS EXCHANGE, New York, NY

- Prepared reports on developments in the arts in China; acted as interpreter for Chinese visitors.

**Mathematics Teacher** **1977-1979**

THE PEACE CORPS, Kelantan, Malaysia

- Taught high school mathematics in both the Malaysian language and English.
- Began ongoing study of Mandarin Chinese.